

DISTRIBUTOR NEWS

Laird & Company, Scobeyville, NJ 07724



Awards, reviews, innovative packaging, new products, we have it all!

Please visit us at our Lower Level suite in the Marriott Hotel at WSWA. to see all the new items in our portfolio. Lisa Laird and our sales team will be joined by Paolo Lazzaroni at this event.

Good Selling,

Tom Alberico

GOLD MEDAL WINNER



Earlier this month Laird & Co. participated in the Cincinnati International Wine Festival—March 10—12, 2011 with our distributor, Buckeye Distributing. Moletto and Valdivieso wines were the highlighted wines at our booth. All the wines were well received by both consumers and retailers.

Moletto Cabernet Sauvignon Selecti 2003

was awarded a Gold Medal during the event. This wine has a wonderful deep, intense red hue which blossoms into a heady, rich bouquet with the spiciness of oak, the aroma of vanilla and the pungent scent of leather. On tasting, one is enveloped in its full, harmonious flavor with warm cherry and plum overtones and velvety touch of tannin.

It is a wine for connoisseurs who are sure to appreciate this new “offspring” of the Moletto winery.



In this issue...

- ◆ Cincinnati Wine Show
- ◆ Moletto ratings
- ◆ WSWA Convention
- ◆ New Combo Kits
- ◆ Ch. Mazeris Bellevue



MOLETTO SAUVIGNON

87
POINTS

Here's a fruit-forward Sauvignon with bold aromas of ripe cherry, blackberry and moderate spice. Pair this wine with oven-cooked pasta or pizza with broccoli and sausage.

Wine Enthusiast

JOIN US AT WSWA CONVENTION IN ORLANDO

You are invited to stop by our Lower Level Suite at the upcoming WSWA Convention in Orlando where we will feature the following products:



LAIRD'S Applejack and Apple Brandy
LAZZARONI Amaretto/Sambuca
CASONI Limoncello

•

MOLETTA Prosecco



Del Lago 1
 Lower Level Suite
 J. W. Marriott

Please call 877-GET-LAIRD or e-mail us at sales@lairdandcompany.com

CASONI AND LAZZARONI COMBO KITS

Laird & Co. is introducing the Casoni Limoncello and Lazzaroni Amaretto/Sambuca combo kits. These combo kits are in limited supply. Please contact us at sales@lairdandcompany.com for further details



Casoni Limoncello 375 ml—3 bottles
 Casoni Limoncello 750 ml—3 bottles
 Casoni Limoncello 50 ml—12 bottles



Lazzaroni Amaretto—750 ml—3 bottles
 Lazzaroni Sambuca—750 ml—3 bottles
 Lazzaroni Amaretto—50 ml—12 bottles

Laird & Company
 Tel: (877) GET-LAIRD
 E-mail: sales@lairdandcompany.com

Fax: (732)-542-2244
www.lairdandcompany.com

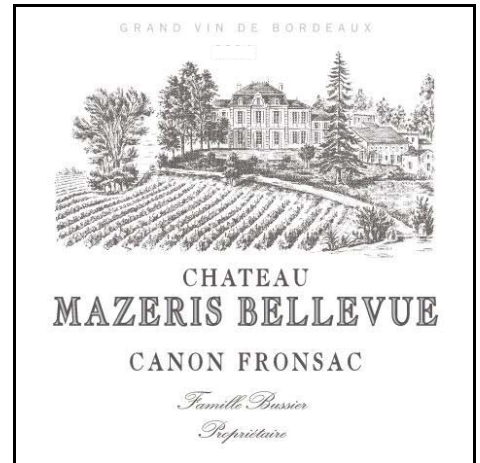
Chateau MAZERIS BELLEVUE



Chateau Mazeris Bellevue has been with the same family since 1848 and is presently owned by Diane Bussier. It is situated on the slopes of St. Michel de Fronsac and enjoys the best location in the region. The grapes are hand picked from 35 year old vines and the wine is made using traditional winemaking skills. This classic Fronsac wine is barrel aged.

Chateau MAZERIS BELLEVUE 2006 Canon Fronsac

A deep black color with fruity aromas of cassis, blackberry and cherry. A perfect balance of strength, fruitiness and smooth tannins.



For further information and availability in your state contact us at sales@lairdandcompany.com

ROCCHES COSTAMAGNA 2005 ROCCHES DELL'ANNUNZIATA NEBBIOLO (BAROLO)



Rocche dell'Annunziata is one of the best cru sites of the La Morra fraction.

This wine is aged in large oak casks (instead of smaller oak barrique) to emphasize the natural beauty of the fruit. You'll get aromas of forest berries, dark cola and chopped mint. The mouth-feel is tonic, fresh and very long-lasting.

Wine Enthusiast

Limited quantities are available.

Laird & Company

E-mail: sales@lairdandcompany.com

Tel: (877) GET-LAIRD

Fax: (732)-542-2244

www.lairdandcompany.com