

DISTRIBUTOR NEWS

Laird & Company, Scobeyville, NJ 07724



LAZZARONI SAMBUCA AWARDED GOLD MEDAL

Another outstanding review for another product in our portfolio! Not be outdone by the 93 points awarded to big brother Amaretto, Lazzaroni Sambuca tops the charts with a superb 93 point rating from Beverage Tasting Institute. These two traditional Italian cordials are of the very highest quality available.

Good Selling,

Tom Alberico



93
POINTS

Star anise aromas have a hint of wild berry bush and meringue. Rich and velvety with a mildly sweet full body and a long, penetrating, and warming and pure star and wet mossy limestone finish. Great purity and dimension.

*Beverage Tasting Institute
International Review of Spirits Award
Gold Medal
September 2010*

SANTA SOFIA AWARDS



*Santa Sofia
Gioe Amarone
Della Valpolicella
Classico 2003*

GOLD MEDAL
*Mundus Vini
2010*



*Santa Sofia
Recioto
Della Valpolicella
Classico 2006*

GOLD MEDAL
*Decanter World
Wine Awards
2010*

PIETRAFITTA NEWS

Pietrafitta Vernaccia di San Gimignano has been chosen as the official wine of Alitalia Airlines Business Class.

In this issue...

- ◆ *Lazzaroni Rating*
- ◆ *Santa Sofia Awards*
- ◆ *Pietrafitta News*
- ◆ *Casoni Gift Sets*
- ◆ *Lazzaroni Gift Sets*

CASONI LIMONCELLO HOLIDAY GIFT SETS



750 ML & 375 ML
with two glasses

Casoni Limoncello is made from lemons grown in the Sorrento Peninsula of Italy, according to a recipe that goes back generations. No added color or artificial flavoring is ever used.

Casoni Limoncello is made from the cold infusion of lemon peels in pure alcohol with the addition of sugar and purified water.

Serve ice cold before or after dinner, pour over ice cream, add to fruit salads or in pastries.

**WINE ENTHUSIAST RATED
SUPERB 90—95 • Best Buy
HIGHLY RECOMMENDED**

CASONI GIFT SETS—375 ML
Limited supply available for immediate shipment .

CASONI GIFT SETS—750 ML
Limited supply available for immediate shipment.

LAZZARONI GLASS AND TIN SETS

Lazzaroni Amaretto, known as the Authentic Italian Amaretto is still produced and bottled in Saronno, Italy since 1851 .

Made from the infusion of the famous cookies “Amaretti di Saronno” in alcohol.

Lazzaroni Sambuca is a sweet, strong liqueur whose base consists of essential oils extracted through steam distillation of the seeds from the star anise with the addition of a concentrated solution of sugar and other natural aromas.



Lazzaroni Amaretto Tin
750 ML/6

LAZZARONI TIN SETS
Available for immediate shipment .

LAZZARONI GLASS SETS
Available for shipment the end of October



Lazzaroni Sambuca Tin
750 ML/6

**Lazzaroni Amaretto
Glass Set**
375 ML/12



**Lazzaroni Sambuca
Glass Set**
375 ML/12



Please contact us at:
Sales@lairdandcompany.com
with any questions regarding these products.