

For Immediate Release

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Indomita Joins Laird Portfolio

Laird & Company, America's oldest licensed distiller and importer of distinctive wines from around the world, announced they have been named the exclusive national U.S. importer for the Chilean producer Vina Indomita.

Indomita was started in 2001 with the goal to differentiate their wines from the rest of the Chilean wineries through the quality of the products. Indomita is one of the few Chilean wineries to grow their grapes in both the Casablanca and Maipo valleys. These two valleys are the most important terroirs in Chile for the production of red (Maipo) and white wines (Casablanca).

In 2006, Indomita was acquired by Bethia, one of the largest holding companies in Chile. With this acquisition, Indomita began a new stage of growth. Today the winery has increased its capacity and is one of Chile's most prominent wineries.

The Indomita wines continue to receive world-wide recognition: 90+ ratings from the Wine Spectator and Robert Parker, Gold and Silver Medals from the Concours Mondial Bruxelles, and International and Regional Trophy winners from Decanter.

Tom Alberico, Senior Vice President at Laird & Co. said, "To succeed in today's market you must have a diversified portfolio. We are delighted to represent such an esteemed Chilean Winery in the US market. Their wines offer an unparalleled ratio of price to quality at all levels, which is what the American consumer demands."

Laird & Company will import the full range of Indomita wines including the Varietal Selections, Gran Reserva and Single Vineyard wines. The company will also import the award winning "Zardoz", a Cabernet Sauvignon blend of the finest grapes from the Maipo Valley. This wine continues to receive accolades from Robert Parker, Wine Enthusiast and Decanter.

Laird & Company, Scobeyville, NJ, America's oldest distiller, established its import division in 1995 and currently imports an impressive range of wines and spirits from around the world. Among the many quality products represented in the Laird portfolio are Moletto Pinot Grigio, Santa Sofia Amarone, Pietrafitta Vernaccia, St. VERNY Le Pinot Noir, Casoni Limoncello, Lazzaroni Amaretto and Moletto Grappa.

For more information about the wines and spirits of Laird & Company's Import Division or the company's other fine products, contact 1-877-GET-LAIRD or e-mail us at:

sales@lairdandcompany.com

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At the Laird corporate headquarters in Scobeyville, NJ (left to right) Tom Alberico, Laird VP Sales & Marketing; Lisa Laird, VP, Wilfred Leigh, Indomita Managing Partner, John E. Laird, III, CFO.