

For Immediate Release

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LAIRD & COMPANY Introduces MOLETTA ROSA!

Scobeyville, NJ, June 1, 2006 -- Laird & Company, America's oldest licensed distiller and importer of distinctive wines from around the world, announces the release of Moletta Rosa. Following the success and growth of Moletta Prosecco, the Moletta winery has added this new semi sparkling rose' wine to their line.

The stunning rose' color is derived from the wine's short contact with the dark skins of the Tocai Rosso grapes used in this product. Rosa in Italian means rose, the flower and also pink, the color. This wine is delicate and beautiful like a rose.

Moletta Rosa has a vibrant, fruity and delightfully fresh taste. The effervescent bubbles in this naturally "frizzante" wine, combined with just a hint of sugar, make it impossible to resist. Enjoy it as an aperitif or with light pasta dishes.

Azienda Agricola Mario Stival now produces over 20 varieties of wine, many are found in the US in the better wine shops under the Moletta, Stival and San Rocco labels.

Moletta wines are imported exclusively by Laird & Company, Scobeyville, NJ, America's oldest distiller. Laird & Company established its import division in 1990 and currently imports an impressive range of wines and spirits from around the world.

Among the many quality products represented in its portfolio are Moletto Pinot Grigio, Santa Sofia Amarone, Pietrafitta Vernaccia, Vicchiomaggio Chianti Classico, Valdivieso Chilean wines, Artic Vodka, Villa Massa Limoncello and Mazzetti Grappa.

For more information about the wines and spirits of Laird & Company's Import Division or the company's other fine products, contact 1-877-GET-LAIRD or visit their web site at www.lairdandcompany.com.



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