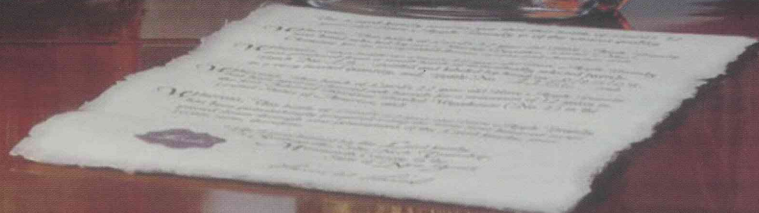


Laird's 7 1/2 year Old Apple Brandy, 40% alcohol by volume Laird's Premium Applejack, 40% alcohol by volume Laird's 12 year Old Apple Brandy, 44% alcohol by volume Laird's Straight Apple Brandy, 50% alcohol by volume

# An American Classic

SINCE  
**1780**



Produced by Laird and Company, Scobeyville, New Jersey  
DISTILLERS AND IMPORTERS SINCE 1780

**LAIRD'S APPLEJACK** - "America's First Spirit". Applejack has been part of American culture since 1780. Applejack has been produced and bottled in New Jersey by the Laird family for generations. It is a blend of apple brandy and neutral grain spirits. The apple brandy base gives Laird's Applejack rich, deep smooth flavor; a must for any good restaurant or bar.

It is also a unique alcoholic beverage in at least two major aspects:

- ♦ It retains a hint of the delicate aroma and flavor of the tree-ripened apples from which it is made. For this reason, Applejack imparts a delightful flavor and aroma to mixed drinks, punches and food recipes.
- ♦ It is an extremely pure spirit beverage. By Federal Law, only whole apples may be used in its production. Throughout the entire production process there are no additives, starters or yeast cultures employed.



**LAIRD'S STRAIGHT APPLE BRANDY 100 PROOF** - The "Original Applejack". Laird's Straight Apple Brandy is made the same today as it was over 200 years ago. This product is 100% apple brandy aged for a minimum of 3 years in charred oak barrels and bottled at 100 proof. It exhibits the purest expression of apple brandy. Great for sipping and demanded by the world's best bartenders for use in both classic and modern cocktails.



**LAIRD'S 7 1/2 YEAR OLD APPLE BRANDY** - This product is also a straight apple brandy and contains no neutral grain spirits. A tasting of each barrel is made to select the barrels that will be aged for the minimum 7 1/2 years needed for this exclusive brandy. Compare Laird's Old Apple Brandy with other premium brandies from around the world, such as Cognac, Armagnac and Calvados.



**LAIRD'S 12 YEAR OLD RARE APPLE BRANDY** - This brandy is the finest, most elegant expression of the Laird Apple product line. The aged barrels used in this limited release brandy are again tasted to select only the finest. When first conceived, tasters agreed 88 proof was the optimum proof to showcase the rich and complex flavors of this fine spirit. After peacefully ageing for a minimum of 12 years in our New Jersey barrel-ageing warehouse, the product is bottled. Each bottle is numbered by hand with the batch number and date of bottling. It should be enjoyed at room temperature in a brandy snifter.

